



THE OFFICIAL WORLDWIDE TOURISM NETWORK MAGAZINE

Tourismembassy aims to give in-depth information about any place in the world. It is ideal for people who love to travel and for those who are working in the tourism and hospitality industry. A salient feature of this magazine is that it serves anyone involved in the travel industry and not just the travelers.

The articles presented in Tourismembassy mag talk about the tourism industry and the latest trends that are shaping it. It also covers the technological changes

that are likely to impact the tourism industry in the short and long run.

This information is useful for those who own and run hotels, tourism companies and tour packages as it helps them to update their businesses to meet the upcoming trends and changes.

Tourismembassy mag aims to help those in the hospitality sector to attract more customers and travelers, and the information provided in this site is the first step towards this goal.



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Understanding tourismology

The tourism sector has grown way beyond anyone's expectations. This is due to the reason that the sector has been very vibrant and equally dynamic in a way that has made it one of the highest revenue contributors to the global economy. Specifically, in developing countries such as countries in Africa, tourism is ranked as the number one source of revenue for these countries. The increased growth of the sector has made it quite possible for the sector to offer a wide range of employment opportunities.

Tourismology; study of tourism and its concepts were introduced so as to make it easy to study and understand tourism fully. This is due to the fact that the exceedingly great growth of the sector necessitates the need for creation of awareness. Tourism is a very broad sector that revolves around close interaction and interdependence with other sectors. As such, tourismology comes in handy not only to ensure that the tourism sector is streamlined towards great success but also provide tourists with a chance to understand the sector completely.

Most people are not aware of the fact that tourism is a very broad art. This is due to the reason that it incorporates different sectors such as transport and culture among other sectors. The question, How can the tourism sector be able to attract and retain a high number of tourists? Is one of the areas that prove that tourismology is an art? By extension, creativity is equally very important in the tourism sector in that it makes it easy to attract as many tourists as possible. Research has established that creative tourism plays a very important role in enhancing tourismology. With creativity, it becomes quite easy to attract as many tourists as possible as there will always be something new for them to see.

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The value of tourismology extends beyond its impact in the tourism sector. This is due to the reason that it is not only for widening the scope of tourism but also for ensuring that tourism is maintained at its best always. The key aspect attributed to ensuring that creativity is maintained at its best always is uniqueness. Tourism is very ideal and reliable as a way of enhancing great global cohesiveness and unity through the inter-connection of all tourism sectors across the globe.



Tourismology is very important to all stakeholders who operate in the tourism sector. This is because of the fact that the sector is highly competitive and thus survival is only to the fittest. Therefore, with this study it becomes very easy for the stakeholders to be creative and come up with ways that are bound to enhance the uniqueness of their services. The fast developing inter-relation between creativity and tourism has been quite ideal for the understanding of tourismology. This is accounted for by the fact that tourismology is based on provision of superior quality services in the tourism sector. What's more important about this study is that much of it is learnt through practice

and experience amassed over a great duration of time.

Tourismology is undertaken by several types of professionals that include technology entrepreneurs, designers and other professionals. The most advantageous thing about this study is that it has led to the development of a very unique type of career. These career opportunities are reserved for professionals whose main tasks revolve around streamlining the tourism sector for better performance. There are many factors that threaten the existence of the tourism sectors. These factors are such as environmental degradation, political instabilities and war conflicts among other factors. This has necessitated the need for planning so as to project the performance of the tourism sector based on the threats that the sector is under. Tourismology makes it easy for stakeholders in the tourism sector to be able to affect the most efficient measures that are set to ensure that the sector is maintained at its best always. Therefore, the study of tourism and related aspects comes hand in hand with ensuring that potential threats to the sector are greatly eliminated and suppressed from arising.



Tourismology has made it easy to ensure that the tourism sector is destined for great heights. This is due to the fact that with these studies, stakeholders in the sector have found it entirely easy to address challenges and possible threats faced by the sector. In addition to this, development and growth of the sector has been favored greatly in respect to revolutionizing the sector so as to offer better quality services to tourists.

In tourismology, the interests and preferences of tourists are accounted for first so as to ensure that it becomes easy to ensure that tourists enjoy the best services that match the value of their hard earned cash. With the tourism sector being worth billions of dollars, tourismology is set to have a notable impact on the sector's growth and development in a positive manner.



Cruise Industry by Tourismembassy

Cruise vacations are popular and is enjoyed by people of all ages. They provide a relaxing getaway and at the same time, there is ample entertainment for everyone on the floor. The endless expanse of water soothes the mind and relieves stress while the amenities offered on the ship provide a delectable experience for the travelers. Due to the reasons, cruises are sought-after by anyone looking to take a break from their routine life.

There are many kinds of cruises available today and it is up to the users to decide which cruise works best for them and their family. It is a good idea to know what each type of cruise means and what kind of experience one can get out of it before deciding on the right one. Some of the popular kinds of cruises available today are luxury cruises, exploration cruises, special-interest cruises, family cruises, single cruises, couple cruises, senior cruises, premium cruises and river cruises.

Single Cruises

Single cruises, as the name implies, is geared for singles who are looking to meet other singles. These cruises try to make it interesting for single travelers by providing new kinds of entertainment such as fitness classes, exotic cocktails, wacky games and a controlled environment that provides a safe dating experience.

Family Cruises

Family cruises are a part of a dream vacation where every member has some form of entertainment to look forward to. These cruises are kid-friendly and have ample safety measures in place.

Couple Cruises

Couple cruises are suited for couples who are looking for a romantic getaway, so the entertainment includes couple dances, moonlight dinners and spacious bedrooms to give them a good measure of privacy on board.

Luxury Cruises

Luxury cruises are geared towards travelers who are looking to enjoy a high degree of luxury aboard a ship. Designer bed linens, caviar, butler services, spas, exotic cuisines are all a part of these cruises. The ratio of crew to passengers is also less to give a more personalized service to their clients. The boats, food and cook are top-class in these cruises and they are in many ways a luxurious hotel at sea.

Premium Cruises

These cruises are the ultimate in luxury for the affluent travelers who are willing to pay any price to enjoy a one of a kind vacation. Such cruises take passengers to the most exotic destinations in the world and they get to enjoy a unique culinary experience as well. Some of the well-known cruise ships depart from Florida and chart a course through sea and sea to match the preference of its travelers.

Besides knowing what each cruise offers, travelers should also stay abreast of the latest trends in the cruise industry as this will help them to make better choices which in turn means their vacations are more enjoyable and memorable. One of the most notable trend of 2013 is the increased interest in river cruises. Every major river cruise company has ordered new ships to take advantage of this growing interest and as a result, more people enjoy river cruises that are shorter than sea cruises without compromising on amenities. This additional investment and finance by river cruise companies is expected to reap rich benefits in the future.

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Some river cruise line companies are offering tour packages that combine the local attraction with a nearby river cruise. A good example of such a package is the African safari and cruise on river Zambezi offered by cruise companies that operate in Africa. Such a package is more delightful and entertaining as travelers get to enjoy more than one sight and experience. Other companies are offering river cruise as an alternative to flight travel because of the increasing airline ticket prices. They offer river cruises from one port city to another to help travelers to get to their destination in a more relaxed manner, not to mention the cheaper costs. This trend of river cruise o sea has given a big boost to the cruise industry in general and it is expected to grow immensely within the next few years.

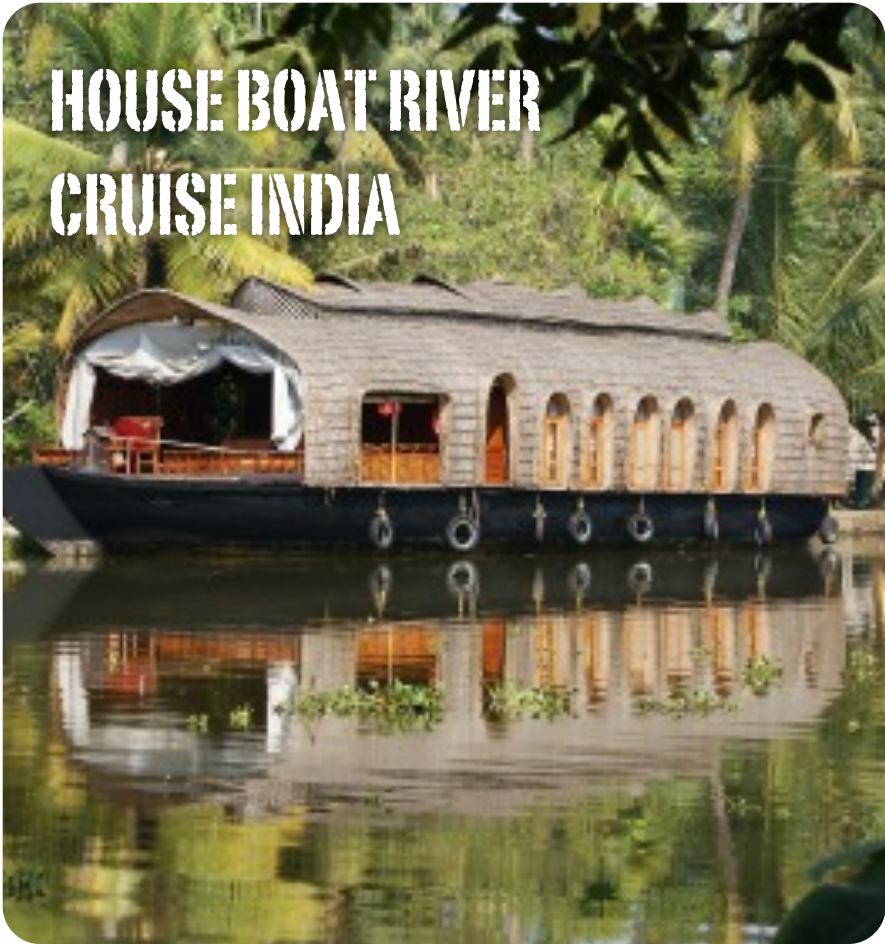
Another trend in the cruise industry's tourism management segment is the additional emphasis placed on security. Though accidents are rare, first-time cruisers are apprehensive about safety and security. To appease these first-time

travelers and to attract more travelers, the cruise industry has implemented some safety measures such as providing more training for crew members in handling lifeboats. The industry has mandated all crew members to undergo training to handle and maneuver lifeboats at least once every six months to help travelers in the event of a problem with the ship. Also, the industry has appointed a panel of experts to constantly review the safety procedures and to implement new ones as and when needed, all in an effort to attract more customers to cruises.

Lastly, cruise operators are looking at hitherto overlooked ports such as Dubai to enhance the travel experience for their customers. Also, these new ports are beefing up their port infrastructure to bring in more cruise ships and travelers to their cities. Even existing destinations such as Aruba and Barbados are working on their infrastructure to keep pace with competition from newer destinations. All this is good news for the cruise industry which is expected to grow exponentially within the next few years.

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Near Space Resort: Holidays to the Final Frontier

What is tourism to you? Is it lying on a beach on a tropical island? Does a hotel 400 kilometers above the Earth sound better? With Galactic Suite, the future will grant you both.

A new and exciting holiday destination is on the horizon, and that destination is space. It might sound farfetched, but development is well underway for the first ever commercial near space hotel - the Galactic Suite Space Resort - which will offer unprecedented getaways to the boundaries of space. It is a thrilling prospect that will no doubt have many profound effects on space tourism and development for future space technology, and as long as you can afford the price, then you could soon be able to book a luxury suite at this near space hotel, and enjoy what will clearly be an absolutely unforgettable experience.



Space and the Tourism Industry
The public sector is falling behind private investment and development for space tourism, enterprise and science.

With NASA cuts in spending for space exploration and research, and other investment priorities taking over in recent times, governmental space exploration and technological advancement paid by the taxpayer is no longer the key driving force for human progress in space. The early Apollo-era optimism that we would

soon be colonizing the moon and beyond used to be widespread, but the financial reality of space travel over the ensuing decades made space seem that much further away and unreachable for the public.

The Growth of Private Space Enterprise

Late-stage testing of commercial suborbital space vehicles is bringing the edge of space to our door-step.

In the last decade however, the private space industry has expanded and diversified. Many companies are now developing and contracting various craft technologies capable of traveling to the boundaries of space (100km) for tourism and private enterprise, developed by companies like Virgin Galactic and facilitated by launch sites such as Spaceport America. Such short trips to the edge of space -where the customer can enjoy weightlessness and ethereal views for a predicted price tag of \$200,000 – will very soon be a reality with late-stage flight testing currently underway for Virgin Galactic's SpaceShipTwo.

The complete flight to space and back will take 2.5 hours, and involves the carrier-aircraft (WhiteKnightTwo) carrying SpaceShipTwo to a 50,000 feet altitude, after which the latter is deployed and launched to the boundary of space.

The Next-Step in Commercial Space Travel

How the Galactic Suite space vacation package works
Flying to the weightlessness of space for a limited number of minutes is one thing, but spending time in a commercial space station is a truly amazing idea, and companies like Galactic Suite are currently developing with this idea in mind, with the design and development of a full hotel-like space station as part

of a complete holiday space adventure for the public. The experience will begin with training, initiation and relaxation on



a tropical island resort-style spaceport, and after this a specially designed spacecraft will launch from the island up to an altitude of 400km in Low Earth Orbit, where it will connect to a modular space station. The design of the station is being developed with Astrium (a leading European space company) to include Automated Transfer Vehicles, similar to the ones that make up the many modules of the International Space Station.

This space station will be 4 times higher than the height at which Virgin's commercial space flight package takes you to, and you will also be able to see the views, experience microgravity and enjoy a space-hotel experience for 4-6 days. This will be a truly unique experience free from political borders, embassy visas, delayed flights and suffocating cities.

Back Down to Earth

Early claims of Galactic Suite have proven to be optimistic – when can we expect it, and what else should we expect?

The Galactic Suite would obviously be an exhilarating and unforgettable experience, but many questions are already being raised - just how realistic is this venture, how soon can we expect it to be available, how much will it cost, and will it be safe?

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When this space suite development was first delivered to the press in 2007, it was stated that this orbiting hotel would be available to the public by the end of 2012. Even in 2007 many saw this claim as optimistic, and now we are approaching the end of 2012, it is clear just how optimistic the claim was.

The project is clearly a long way from realization, with much of the early-stage development still yet to be completed, basic hardware aspects of the project yet to be finalized and tested, and uncertainty over investor finance and funding. Galactic Suite have made no comment on this recently, but the project could easily continue for

another 2-6 years before completion.

Whenever this huge step in tourism and development arrives, a predicted cost of \$5 million will make this trip exclusive to the rich only, and it will be many more years before this most adventurous of trips will be accessible for the less wealthy. It seems accessible holidays in space are still a long way off.

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inner genius
we all have



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